## LHIC Access to Care Workgroup Meeting 9.18.14 - 9:30a.m. Minutes

The following work group members were present: Patricia Omaña, Healthy Howard; Brian England, British American Auto Care; Rosimar Melendez, Horizon Foundation; Ruby Parker, Healthy Howard; Katie Meara, Chase Brexton Health Services; Jason Brown, Walgreens; Eviealle Dawkins, African American Community Roundtable; Marsha Dawson, Howard County Office of Children's Services; Al Nall, Howard County Health Department; Linda Zumbrum, Howard County Department of Social Services; Paula Blackwell, FIRN/MOTA; Elizabeth Menachery, Howard County Health Department; Melissa Clark, Evergreen Health Care; Eric Aldrich, Howard County General Hospital.

Also present: Wendy Wolff, Maryland Nonprofits, and Caryssa Thomas, Healthy Howard.

### 1. African American Community Roundtable Project Access (Eviealle Dawkins):

- Grant given by Horizon Foundation.
- Hosting events to educate community on preventative care, how to us insurance, how to find doctors, and childhood obesity awareness.
- Plan to bring resources together, and create community partnerships.

# 2. Potential short-term project-Social Media Campaign (Al Nall):

- Create innovative aggressive social media campaigns, on Twitter and Facebook.
- Workgroup will need longer discussion about social media campaign.
- People were concerned that this media campaign might not reach the target group. Not everyone uses twitter.
- Will discuss further pros and cons for social media campaign at a later meeting.

#### 3. Workgroup Co-Chair Discussion:

• Workgroup has elected Katie Meara Director of Operations @ Chase Brexton as co-chair for the access to care workgroup.

#### 4. <u>Cultural Competency Training:</u>

- Valuable to have cultural competency training.
- Will be beneficial to open to full LHIC as possible special LHIC event.

#### 5. <u>Discuss Howard County Language Data & Patient Care Continuum:</u>

- What can we expect during the next two years while creating 2015-2017 plans?
- Language is defined as:
  - Limited proficiency
  - o English as a second language
  - o Reading comprehension levels
- How do we break down language barriers for patients' access to care?
  Where does patient begin?
  - o I feel sick so I go to the hospital or I don't go because I'm afraid
  - o I ask a trusted person what to do

- o Who can I trust in the system?
- O What can I read or not read?
- o How do I negotiate work and/or school to go to the doctor?
- What doctors will be able to communicate with me?
- o How can I get there?
- What are the hours of service delivery? How do I convey to my employer that I must go at this specific time?
- What are the financial barriers related to language? Currency knowledge, health insurance, having the money for the initial visit.
- o Culture issues affecting language and speaking to a medical provider.

#### 6. Review Action Items:

- Reduce # of agenda items.
- Plan on one discussion item per meeting.
- Start with Howard County language data.
- Begin discussing 2015-2017 action plans.
- Select next meeting date in October via doodle poll.